



August 23, 2011

Dear Sir or Madam,

Hello, Triangle Area Business! We are writing to tell you about an exciting event that is coming to the Triangle in October. The North Carolina Friends of Midwives (NCFOM) is organizing the “Walk for Mothers and Midwives” across our state. The walk will be held at Lake Benson Park in Garner on Saturday, October 1<sup>st</sup> at 10am (registration beginning at 9am).

This is the second annual walk for NCFOM. Our current focus is to support NCFOM’s effort to pass legislation to license and regulate Certified Professional Midwives in North Carolina just like our neighbor states have done. We strongly believe in promoting an increase in access to midwives who practice evidenced-based maternity care. We made tremendous progress toward our goal in the 2011 legislative session – our bill was introduced in the legislature, and unanimously passed its first committee reading before the legislature adjourned. Our bill will pick where it left off, and we are optimistic that our bill will become law during the 2012 NC legislative session.

You can support this celebration of Midwives and Mothers by becoming a sponsor and/or a donor for our silent auction held in conjunction with our walk. Following is a list of dollar amounts along with services we will provide in exchange for your generosity:

**“Far Out!” - \$250 donation**

- Name on reusable tote/goody bags
- Information (sign, brochures, etc..) displayed on table at event
- Name on our flyers & t-shirt
- Ad and link on our website
- Information/coupon in the Walker's Goody-bag
- Listing in our e-mails and newsletters sent to our members, and posted on various community forums promoting our event

**“Monumental!” - \$100 donation**

- Name on our t-shirt
- Link on our website
- Information/coupon in the Walker's Goody-bag
- listing in our e-mails and newsletters sent to our members, and posted on various community forums promoting our event

**“Fabulous” - Silent Auction Donation – product or service**

- Information/coupon in the Walker's Goody-bag-listing in our e-mails and newsletters sent to our members, and posted on various community forums promoting our event

For a donation of \$25 or donation of a product or service to our silent auction, we will place your information or coupon in the Walker's Goody Bag.

If you are interested in becoming a sponsor at any level, please e-mail Amber Craig at [ambercraig@nc.rr.com](mailto:ambercraig@nc.rr.com).

All checks should be made out to the North Carolina Friends of Midwives, and can be mailed to:

Amber Craig  
5 Summertime Court  
Durham, NC 27707.

Sponsorship donations must be received by no later than September XX, 2011.

Thank you in advance for your consideration and support!

Sincerely,

*Amber Craig*  
*Erin Henry*  
*Co-Coordinator for Triangle Walk for Mothers and Midwives*

